



About

Rinus van de Ven ('95)

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in Rinus van de Ven

Rinus van de Ven is a commercial creative retouch artist based out of Canada. He contributed his expertise to projects for renowned post-production studios working on projects for Apple, BMW, Chevrolet, Acura, Toyota, Lincoln, Pfizer and more, including key closing visuals during Rihanna's Superbowl Halftime broadcast and Messi's debut at Inter Miami for Apple

Qualifications

- Expert in multi-pass compositing, raw processing, precision retouching, and grading.
- Demonstrated ability to maintain a structured working file amidst complexity.
- Growing ability in handling CG assets
- Profound experience in handling time-sensitive projects with high-quality delivery and clear communication
- Proficient in working with complex, nested, smart layered files.
- Extensive background in photography.

Tools

- Adobe Suit ○○○○○○
- Capture One ○○○○○○
- MacOS ○○○○○○
- Blender ○○○○○○
- Final Cut Pro ○○○○○○
- Canon 5D ○○○○○○
- Wacom ○○○○○○

Languages

- English ○○○○○○
- Dutch (native) ○○○○○○
- German ○○○○○○
- French ○○○○○○

Education

2012 Bachelor Degree in Photography
2015 De Nederlandse Fotovakschool
 3 years University of Digital Photography

Experience

present
feb 2022

Recom Farmhouse London & New York

Freelance Retouch Artist

Summary

Directly involved in over a dozen end-to-end high quality retouching projects across various fields with the Recom team in both London and New York.

Practices

- Apple TV campaign on Messi's debut with Inter Miami, taking on key role in last stages of project completion.
- Artistic product retouching for World of Interiors "Let Us Spray" by Thomas Brown.
- Apple Spatial Audio campaign with Celine Dion, Georgina, and Selena Gomez, applying kaleidoscope-like effects in a highly intricate nested file structure.
- Creative fashion retouching for Apple Rihanna's Super Bowl Halftime key visual for promotion campaign, including the closing visual during the halftime broadcast.
- Zyrtec by Justin Bettman, 2 projects
- Automotive retouching for BMW, Toyota, Chevrolet, Acura and Lincoln using multipass and compositing techniques.
- Fashion retouching for the newly released Apple Music Classical app.

Ongoing development

- Actively advancing CG skills through professional training at Recom London to excel in automotive CG retouching.

2019

Curve Digital, UK

Freelance, Retouch Artist

Experience

- Single photographic retouching project for Yamaha Motorcycles.

2016
8 months

Writer

Autoblog, The Netherlands, Remote

Summary

Online automotive written content creator for the popular car blog and youtube channel autoblog.nl.

Practices

- Sourcing, writing and publishing relevant automotive articles.
- Adapting creative writing style for the target audience.

2015
9 months

Packshot Photographer & Retoucher

The Packshot Factory Ltd. Amsterdam

Summary

High-paced precision retouch and photography work for online designer brands' fashion retail.

Practises

- Retouching and photographing fashion and still-life e-commerce assets.
- Working closely with stylists and creative directors.
- Managing organization of metadata and labeling.

2014
6 months

Photo Editor

Het Parool. Internship. Amsterdam

Summery

Daily newspaper, high work pressure, photo editor for news, media and culture sections.

Practices

- Editing and retouching photos for articles, feature stories, and cover openings.
- Coordinating and organizing news photo coverage.
- Instructing photographers on desired subjects and shots.